



Introduction



Enabling Innovation

The Research Institute for Innovation and Sustainability (RIIS) offers a total business solution for planning, managing and sustaining innovation in the private as well as public environments. We call this solution the Total Innovation Programme, also referred to as TIP.

Success demands pro-activeness, recognising what the future will ask from you and doing what you have to do to ensure lasting impact and unprecedented growth. RIIS provides guidance and practical insight and assist our clients to build resilient organisations that are geared for future success.

Innovation can be proactively managed and measured. Through successful implementation, innovation should become everyone's business and an organisational core competency.

RIIS has a track record for successfully assisting clients to effectively implement innovation. Innovation implementation is not only our core business, it is our passion.

Persistent, Sustainable Success

RIIS works with your organisation to find tailor-made solutions to effect organisational growth and a sustainable innovation capability. Our expertise lies in:

Breakthrough strategies driving innovation and growth



RIIS assists leaders to strategically align for innovation and to passionately support it. Breakthrough strategies drive growth.

A growing pipeline of ideas



Innovative business processes challenge the norm and create a pipeline of growing ideas and new products that is implementable.

Committed innovative staff



It is your employees that will get you there. Are you harnessing their full potential? Through accredited training, workshops and awareness creation RIIS will help you to do just that.

Measurable innovation growth



In order to show impact, you need to measure progress. We assist clients to identify their innovation strengths, track their own progress and measure their impact through managing innovation.

Circle of Innovation



Question the status quo.

Current success guarantees nothing. By questioning the status quo and preparing for the future you are steering your organisation towards sustainability.

Bring in new ideas.

As human beings we all have the potential to innovate. Do we recognise this in ourselves and harness it in our employees?

Involve all.

Innovation is everyone's business. Get them involved! Involve all employees at all levels throughout the organisation. Teamwork and diversity is key. Also involve the customer to ensure you hit the mark.

Implement.

Creativity means nothing unless it is successfully implemented. Turn words into action, actions into innovative projects and innovative projects into implemented, sustainable growth.

Measure.

What gets measured, gets done! Measure your innovation progress, impact and growth on all levels. Do it continuously and consistently.

Circle of Innovation



RIIS Enables Innovation at the Core

Through the application of TIP on all levels in your organisation innovation will become a common capability. RIIS works closely with clients to ensure focused, contextually relevant enablement.

GUIDE AND FACILITATE



- Strategy development, innovation business portfolio's and creating an innovation business plan
- Risk assessment
- Growth platforms and
- Strategic alignment

IDENTIFY AND DESIGN



- Innovation processes
- Tools and technologies
- Templates
- Innovation reward mechanisms
- Innovation reward policies
- Innovation measurement tools
- Idea evaluation criteria
- Growth action plans
- Implementation strategies

RIIS Enables Innovation at the Core

DEVELOP AND IMPROVE



- Top leadership and staff through accredited training interventions
- Innovation workshops
- Culture through awareness creation campaigns
- Creativity techniques
- Success stories and case studies
- Think tanks and networking
- Local and international benchmarking
- Design suitable communication mechanisms

MEASURE & STRENGTHEN



- RIIS supports the organisation's core capabilities
- Measuring interventions focus on:
 - Progress
 - Sustainability
 - Applicability
 - Impact
 - Alignment and
 - Learning

What is TIP? (Total Innovation Programme)

The TIP model encapsulates the complete innovation intervention from the front-end of innovation management that involves idea origination, process development and culture change interventions to the back-end of innovation management where products and services are successfully implemented or commercialised. This also involves the creation and protection of IP and finally venture creation that positively influences organisational growth and impact.



TIP's for Total Innovation:

- Tip 1: Innovation is driven by **passion**
- Tip 2: Innovation is **everyone's** business
- Tip 3: It is **people that** innovate, not systems
- Tip 4: Innovation is hard **work** and needs a champion
- Tip 5: Innovation is a **cross-cutter** of silo's
- Tip 6: Innovation requires creativity and **implementation**
- Tip 7: Real **growth** depends on an innovation capability

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