



Don't worry about people stealing your ideas. If your ideas are any good, you'll have to ram them down people's throats - Howard Aiken

## WHAT IS NEW IN INNOVATION

### Mobile Futures Workshop

The South African and Finland knowledge partnership on ICT (SAFIPA) mobilised a number of individuals representing industry, academia and government to create scenarios/ stories from the future about mobile devices in Africa. RIIS conducted the Futures Lab together with SAFIPA to create scenarios for mobility in Africa in 2049.

Please help shape the future by participating in the blog at: <http://www.saine.co.za/?p=2388>

### SA Innovation Landscape Mini Research Study

RIIS is doing a mini-research study on the SA innovation landscape to complement the initial survey conducted during the Innovation Festival in Cape Town. An article will be published regarding the outcomes of the survey. Acting on the outcomes of the survey, will have an impact on the innovation landscape. Please assist us with investigating this issue by completing an online questionnaire in this regard.

It will not take more than 10 minutes of your valuable time and if you supply your email address, you will receive a copy of the article even before it is published.

Please click on <http://www.zoomerang.com/Survey/WEB22AWULAMVYV> to complete the survey. Thank you for impacting on innovation in South Africa!

### NOVIXO – Your Idea Management System

#### Customisable, easy to plug-in and internationally benchmarked innovation software

NOVIXO is an innovation management system (IMS) that is easy to use. The system assists with effectively managing innovation within and externally to organisations. The system:

- Automates best of breed processes;
- Manages ideas from conception to implementation using RIIS processes for innovation, including idea campaigns;
- Offers an engaging environment for innovators;

- Assists in effectively tracking and demonstrating your ROI;
- Sifts out quality ideas faster and gain efficiency in ideation through automatic processes and up-to-the-minute reports and statistics;
- Builds a corporate innovation community and involve all the top innovators;
- Allows innovators to subscribe to, browse, collaborate, comment, enrich, build upon and evaluate others' ideas

Contact: Francois Joubert, Business Analyst, Fourier Approach, Email: [joubertf@fourier.co.za](mailto:joubertf@fourier.co.za) or Henra Mayer, Director, RIIS, Email: [henra@riis.co.za](mailto:henra@riis.co.za) for more information.

### 3rd SA Innovation Summit

The 3rd SA Innovation Summit will be held on 26 - 27 August at The Innovation Hub in Pretoria.

Our theme this year: “Real innovation stories shared by true innovators” – the trials and turbulences, the lessons learnt – the hardships, the mistakes made, the pitfalls, the successes, the breakthrough moments, the celebrations, the winners.

We will break away from traditional theoretical PowerPoint presentations and tap into the real experiences of people.

Contact: Jeanette Albertyn, Event Manager, Campbell and Campbell for more information and to register. Seats are limited.

Email: [jeanette@campbellandcampbell.co.za](mailto:jeanette@campbellandcampbell.co.za) or visit <http://www.innovationsummit.co.za> for more information.

# INNOVATION SHAKER



## Exciting Ideas Demonstrate Innovation in Action!

The Life Box, a replacement for the traditional cardboard box that is impregnated with seeds.

The Life Box can be made to virtually any dimension and used by consumers and companies alike to package or ship goods. What sets the Life Box apart, however, is that within its corrugations are hundreds of tree seeds and thousands of spores of beneficial mycorrhizal fungi. How it works:

Once a consumer removes whatever was shipped inside their box, they can tear it up, plant the pieces and water them. In about two months, tree seedlings will emerge, nurtured by the mycorrhizal fungi. In about two years, the young trees can be planted in the ground where they'll ultimately reside. Birches, alders, pines, hemlocks and cedars are among the tree species represented, a quarter of which will survive in 90 percent of the continental United States.

The Life Box company, which is based in Olympia, Washington, estimates that one tree from the hundreds of seeds in each box will survive for 30 years, allowing one ton of carbon to be sequestered. Those who planted them, meanwhile, can visit the Life Box site and enter their GPS coordinates, making it possible to see the emerging trees and track carbon credits or offsets for generations to come.  
Source: <http://www.springwise.com>

[www.riis.co.za](http://www.riis.co.za) | [www.ninesigma.com](http://www.ninesigma.com) | [www.saine.co.za](http://www.saine.co.za)

NINESIGMA



Mark Shuttleworth Street | The Innovation Hub | Pretoria

**Audrey Verhaege (CEO):**

Mobile: +27 82 578 0728 | Email: [audrey@riis.co.za](mailto:audrey@riis.co.za)

**Henra Mayer (Director):**

Mobile: +27 82 323 7447 | Email: [henra@riis.co.za](mailto:henra@riis.co.za)