

**Crowdsourcing Logo Design Competition for SA Solution Exchange
closing 28 February 2011
(see www.SASolutionExchange.co.za)**

Brand Name

SA Solution Exchange

Brief Overview of SA Solution Exchange

SA Solution Exchange is a new initiative aiming to be the largest solution seeker and solution provider connector in Southern Africa. Connecting South African solution seekers and solution providers locally. The slogan for SA Solution Exchange is: "Connecting Solution Seekers and Solution Providers locally".

SA Solution Exchange gives South Africans the opportunity to solve problems globally.

SA Solution Exchange would be the ultimate platform when it comes to launching national corporate and government SA challenges for social and technical solutions e.g. Eskom Energy challenges etc.

SA Solution Exchange feature all SA challenges on one single platform making it the entrepreneur's one-stop-solution-provider-shop.

More about SA Solution Exchange:

The SA Solution Exchange is a partner of NineSigma through the Research Institute for Innovation and Sustainability (RIIS). NineSigma is the most experienced and advanced service provider in the world. Founded in 2000, NineSigma has been offering open innovation solutions long before it was an accepted management practice. NineSigma is responsible for a large part of how open innovation is practiced today, and continues to evolve its services and organization to ensure that your organization will be prepared to move to the next level of open innovation capability.

The NineSigma network of solution providers is the largest in the world, and spans all industries, geographies and technical disciplines, offering unparalleled access to both patented and pre-patented knowledge and intelligence capabilities.

Target Audience of SA Solution Exchange

Corporate companies looking for a technical solution, entrepreneurs, inventors, investors, agronomists, designers, high-tech junkies, geeks, technical specialists, scientific researchers.

SA Solution Exchange Logo Requirements

The logo should be: Creative. Original. Memorable. Crisp. Clear. Corporate, but funky. Should be easy to work with when designing the stationary such as business cards,

letterheads, newsletters, PowerPoint templates, e-mail signatures, website banner, brochures, labels, button and icon design etc. Any colours.

Competition Rules:

The winner of the logo design competition should design SA Solution Exchange a letterhead, business card, PowerPoint presentation template and an a website banner. All designs have to be provided to SA Solution Exchange in original designing programme formats and resolutions suitable for printing and website (html) design purposes. The winner should re-work the designs slightly if it is required by SA Solution Exchange. Final designs re-works should be signed off by SA Solution Exchange by Monday 28 March 2011 at the latest. Prize money will be received at sign-off.

SA Solution Exchange will review all designs and give feedback to all logo designs to re-work their designs increasing every logo's possibility to become the winner.

The competitions closes on Monday, 28 February 2011, at 12:00 mid day. Please note: The competition might be extended for 14 days to end at Monday, 14 March 2011, at 12:00 mid day if no logo can be chosen as a winner to use for SA Solution Exchange. If this should happen the announcement will be published on 28 February 2011 at 12:00 mid day on www.saine.co.za, www.riis.co.za and www.SASolutionExchange.co.za. Participants would be notified by e-mail.

All participants who submitted at least one logo will be kept up to date on how many logos have been received in the competition on a weekly basis. All logo designs will be available to view by the public on the SA Solution Exchange website on www.SASolutionExchange.co.za within 24 hours of submission. The public could send comments on the logo designs quoting the design of the number and e-mail it to riette@riis.co.za.

All logo entries should be send to riette@riis.co.za before 12:00 mid day, 28 February 2011. Participants should include his/her name, surname, telephone number, e-mail address and location in the first e-mail entry.

The winner will be announced on www.saine.co.za, www.riis.co.za and www.SASolutionExchange.co.za on Monday, 21 March 2011.

PRIZE:

The winner will receive R2 500 and will feature on the Southern African Innovation Network (SAINe) at www.saine.co.za), the Research Institute for Innovation and Sustainability (RIIS) at www.riis.co.za and SA Solution Exchange (www.SASolutionExchange.co.za). (The article containing the announcement of the winner will be available on each of these websites for as long as these websites exists.)

Please note: If SA Solution Exchange are not using any of the logo designs the most popular logo will be rewarded with R500 on 15 March 2011.

Contact:

If you should have any queries on the competition please contact Riette on +27 12 844 0673 or riette@riis.co.za.